

GOLD REVIEW

February 2023 Edition 3

In this Issue:

- **Celebrating 10 Years of Gold Membership**
- **New Display Lot for Used Cars**
- **A Look at the SACC**
- **Bringing Back the Special Event Plate**



[CLICK TO PURCHASE TICKETS](#)

Words From Guy

With March just a few days away, very soon we will start to experience some great driving weather. If not, I can assure you that there is at least one prime-driving weekend headed your way...the FIRST weekend in June and the 50th year of **Bloomington Gold**.

As we return to Bloomington IL for a second year, the show continues to spark a growing interest among people; all of them share the same passions: **Bloomington Gold** and the Corvette. To celebrate, we are bringing back for the first time since 2014 the *Illinois Special Event License plate*. Regardless as to where you live you can order one. (you can't display it on your vehicle unless you reside in Illinois.) We would also like to welcome the *Solid Axle Corvette Club* to the show as they host their annual convention in conjunction with **Bloomington Gold**.

These are fun and exciting times for **Bloomington Gold** and I always enjoy talking with you and hearing your input, both good and bad. Feel free to email me at Guy@BloomingtonGold.com or be sure to stop by and visit us at Mecum Glendale in the end of March and share your favorite **Bloomington Gold** memory.

Until then, happy driving!



Guy Larsen
President
AKA Wise Guy

Buy your 2023 Tickets today!



SCHEDULE OF EVENTS

Thursday, June 1st

6:00pm **Gold Gala Reception** in the Bone Student Center (ticketed event) *presented by Corvette Central*

Friday, June 2nd

7:30am Gold Field Parking Opens
8:00am Gates Open
Gold Collection - Bone Student Center
Certification in Redbird Arena
Swap Meet
GoldField
Chevy Dealers
Indoor/Outdoor Vendor Displays
Special Displays
Seminars
11:00am Beer Garden with Music
5:00pm Show Closes
Evening Festivities:
Gold Member Reception at Medici's

Saturday, June 3rd

7:30am Gold Field Parking Opens
8:00am Gold Collection - Bone Student Center
Certification Continues
Swap Meet
GoldField
Chevy Dealer
Indoor/Outdoor Vendor Displays
Special Car Displays
Seminars
11:00am Beer Garden with Music
3:00pm Certification Awards
4:30pm Line Up for Gold Tour
5:00pm **Gold Tour** on Route 66 ending at Block Party in uptown Normal
Hosted by BN Visitors Bureau

Celebrating 10 Years of Gold Membership And 50 Years of Bloomington Gold!

The 2013 show in Champaign, IL was my very first **Bloomington Gold** Show. It was also the first year of **Gold Membership**, the VIP experience for attendees wanting a little something extra at the Show. I don't remember all the benefits that were offered the first two years of **Gold Membership** in Champaign, but I do distinctively remember two things: Wet feet from the dew on the grass in the **Gold Member** tent and having a really good time with the **Gold Members**. My take away then: I have a really cool job.

To celebrate 10 years of **Gold Membership**, we are bringing back the **Gold Member** pin for all members and their guests. (Those of you that have been a **Gold Member** for a good 5 years will remember the pin.) To celebrate 50 years of **Bloomington Gold**, the 2023 member polo will have the 50 year logo on the sleeve. Also offering this year, is a softshell vest with the **Gold Member** logo. We know a lot of you attend car shows year round but don't necessarily want to wear a polo year round. So, we have added a **Gold Member** vest to the line up of apparel available.

A lot has changed (for the better) over the years. We no longer start the day with wet feet, we offer breakfast, lunch and a Friday dinner reception to mention a few. But one thing has not changed: My time with **Gold Members** is one of my favorite parts of the weekend. Oh, and I still have a really cool job.

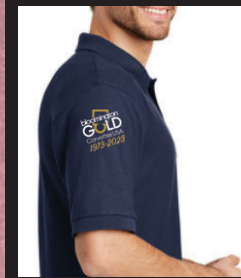
See you in June my friends!
Jocelyn Larsen

Interested in learning more about what Gold Membership offers?

Each Member will receive a commemorative 50 year polo and be able to order additional polos or a GM Vest. In addition, each member and their guest will receive:

- 2 Weekend Passes
- 2 Passes to Thursday Gold Collection Gala with drink tickets
- Lounge with refreshments all weekend
- A light breakfast and lunch each day
- Dinner Friday night at Medici's
- VIP Parking
- Gold Member commemorative pin
- And more!

Cost:
With 2 Weekend Passes: \$400
After April 1st: \$435
Lifetime Membership: \$1800/\$1400



Congratulations to long time Gold Member Brian Webb on the delivery of his 2023 Z06! We can't wait to see it at the Show!

Leman's CHEVY CITY

CELEBRATING:

50 years Bloomington Gold,
60 years Chevrolet sales at Sam Leman Auto Group
70 years Corvette!

60 years ago, Sam Leman started his Chevrolet dealership in the small downstate town of Roanoke, Illinois. With his family, he built a successful Chevrolet dealership that would at one point be the number one Corvette dealer in the region. Over time the business grew to encompass other brands, but Chevrolet always remained part of the family along with the Corvette at the center of it all.

The family has remained Corvette fans and owners since the beginning, and they continue to be excited to take part in the vibrant community of Corvette owners. From Roanoke, Illinois to the Bloomington Gold, the Leman family welcomes Corvette owners and fans alike to celebrate this American icon. We are proud to be the sponsoring dealer for this year's Show, and to be bringing several one of a kind Chevy Classics to share (and maybe sell).

Safe Travels and see you all soon,

Ben & Tim Leman



Your source for
Corvettes since 1963



Looking for a New or Used Corvette, Camaro or Tow vehicle? Check out the East Lot! Dealers, Gold Mine and Gold Year are BACK!



Viewable from Main street and in the shadows of Hancock Stadium, a number of new displays are taking shape in the East lot (ISU Lot G73).

Our host dealer and presenting sponsor *Leman's Chevy City* will return in 2023 with classic cars old and new on display and for sale. Stop by *Leman's Chevy City* to thank them for being a presenting sponsor and pick up your **Bloomington Gold** 50 Year event memorabilia.

Also in the East lot will be dealers selling used Corvettes/Camaros and Tow Vehicles. Be ready to go home with a new set of wheels when you see the deals they are offering.

Gold Mine is officially back! After a few year hiatus and then an unofficial showing in 2022, **Gold Mine** has a place in 2023. Do you have a Corvette or Camaro to sell? **Gold Mine** is the place to sell it!

[CLICK FOR MORE INFORMATION](#)

bloomington
GOLD Year



Celebrating 50 Years of the 1973 Corvette

1973 marked the 20th anniversary of the Corvette and the first design change to the C3 since 1968. However, due to the need to meet increasing government mandates in the auto industry, the Corvette experienced significant performance reduction in the early 1970's resulting in the standard 1973 Corvette having 210 HP.

Corvettes are known for their speed but also for their safety. 1973 marked a number of safety related changes including a steel beam in the door to protect passengers from a side impact. The addition of radial tires made for easier handling at increased speeds, but they also increased stopping time. One of the most notable changes to the 1973 Corvette was the front bumper. The 1973 production year marked Corvette dropping the chrome bumper for a front "rubber bumper".

Fact: This front bumper redesign was actually in response to yet another federal mandate for a 5 mph impact-absorbing bumper, which Chevrolet designers placed under a body-color injection-molded urethane cover.

Help us celebrate the 1973 Corvette turning 50 and stop by the Gold Year display located in the East Lot with the dealer displays!



Calling all 1973 Corvettes! We want your Corvette to be a part of the 2023 Gold Year display! All participants will receive a commemorative Gold Year window sticker and placard. Cost is \$25 per day and includes a one day pass.

[CLICK FOR MORE INFORMATION](#)



Time for a Celebration!

It's the 50th Anniversary of Bloomington Gold Corvettes AND the 70th Anniversary of Chevrolet Corvette!

We look forward to seeing you this June as we celebrate 50 years of **Bloomington Gold** and 70 years of the Corvette! This year will be even bigger and better than last year ...a not to miss event!

Keep watching your email for more news as we get closer to the 2023 event!

We can't wait to see you this June!



Solid Axle Corvette Club to Hold National Convention at Bloomington Gold in June

The Solid Axle Corvette Club (SACC) proudly announces their 2023 Annual Convention will be held in conjunction with **Bloomington Gold Corvettes** in Bloomington, IL this June. Noland Adams, well known for the "bibles" he wrote on Corvette restoration was elected as the club's first president in 1992. Since then, the club has grown to over 1100 members. In addition to the United States, the club has members from England, Australia, Canada, and Germany. The club's purpose is to help those who like and enjoy the solid axle Corvettes. For more information, visit SolidAxle.org or stop by their display in Horton Field House during **Bloomington Gold** this June and chat with their members.

What is a Solid axle Corvette?

The rear axle housing on all 1953 to 1962 Corvettes was a one-piece shell. The rear differential (rear gears) and the axles were mounted within this rear axle housing. (The rear axle housing is sometimes called a solid [or straight] axle housing.)

Beginning with the 1963 model year, Corvettes had an independent rear suspension (IRS). The rear differential is built into the center housing; universal joints and short shafts (called jack shafts) transfer power to the rear wheels. Each rear wheel reacts independently to the road surface and has earned the nickname "rubber axle".

The 1953 to 1962 Corvettes were unique, that's for sure. They shared many suspension and power train (engine, transmission, and brake) components with Chevrolet passenger cars. With a fiberglass body, all the body parts and exterior trim were Corvette-only items.

The late model Corvette owners (1963 and newer) laugh at the old solid axle Corvettes and call them dinosaurs. There have been many articles written about the pokey six cylinder engines in 1953 to 1955. However, those comments are taken out of context. While not the fastest American car in 1953 and 1954, Corvettes held their own, and did even better with the V8 in 1955. (1955 Corvettes were built with both 6s AND V8s.)

The truth is, the 1953 to 1955 Corvettes WERE crude. GM was learning about fiberglass car body construction, and the Corvette improved greatly for 1956. Corvettes got better every year. With a favorable power to weight ratio, 1957 Corvettes were very good performers. By 1962 body fit was good, as was exterior finish, and the mechanical components were refined and dependable. Powered by a 327 cid engine, the '62 has become a favorite.



Above is an excerpt from the SACC website and was written by Noland Adams.

[TO CONTINUE READING, CLICK HERE](#)

ATTENTION VENDORS



Vendor Schedule:

- June 1** - Set up and private sales
- June 2** - Gates open from 8am - 5pm
- June 3** - Gates open at 8am, teardown at 5pm.

From Swap to Polish to Apparel to Cars, Bloomington Gold Vendors sell it all!

- Sell to 15,000+ Corvette/Camaro/Chevrolet fanatics over 3 days.
- Attendees have \$\$ and want to spend on products/services for their autos.
- Your company info listed on the Bloomington Gold website, electronic and printed program.

Indoor/Outdoor Display Options:

- **Horton Field House** - Inside venue with protection from the elements, secure at night.
- **Swap Meet Lot** - The traditional swap meet is back! Spaces are on asphalt, sold in 18' wide and 18' deep increments. Some spots offer shade from trees. Tent rental is available.
- **Patio** - Outdoors, mostly on grass. Spaces sold in 10x10 increments. Tent rental is available.
- **East Lot** - Highly visible display area for dealers, large rigs and Gold Mine. Sold in 20x20 increments. Tent rental is available.



To register for space or more info:

BloomingtonGold.com
Info@BloomingtonGold.com
 309.888.4477 voice/text



REGISTRATION FOR 2023 IS OPEN! June 2nd & 3rd, 2023 in Bloomington, IL.

While these are not all the events that Bloomington Gold has to offer, it is some of the more popular ones that attendees prefer to sign up for ahead of time!

TODAY IS THE DAY!

Buy Your Tickets Online and avoid the lines and gate fees!

2023 Advanced Pricing:

Single Day (good either day) \$25

Weekend Pass- \$45

Parking - Free!



**Note: Tickets will be mailed starting mid-March and will come from Illinois State University.*

[CLICK TO PURCHASE TICKETS](#)

IS 2023 THE YEAR FOR YOUR CORVETTE, CAMARO or RESTO MOD to be Gold Certified®?

Registration for Gold Certified®, SURVIVOR®, and Benchmark® is **OPEN!**

Bloomington Gold is recognized world-wide for its prestigious judging process of Corvettes, and now Camaros and the authentication a **Bloomington Gold Certification** brings to a car. Each year, owners bring their cars to be judged for Certification. The reason for doing so are many, but each has one final goal: to have their car be awarded either **Gold Certified®**, **SURVIVOR®** or the much coveted **Benchmark®** award or **RESTO MOD**.

[CLICK FOR MORE INFORMATION](#)

See **Certification Corner** on page 11 for more information about **Bloomington Gold Certification**.

THE 2023 ROAD TOUR

Remember what a blast you had on the Road Tour in 2022? Guess what! We are excited to announce the tour is returning again for 2023! With the word out among attendees and the communities along the route, expect this year's tour to be an extreme thrill ride!

The first 300 registrants will receive a free 2023 Gold Tour License Plate! Plates will be picked up at the Show in the Gold Store.



Cost for the Road Tour is \$15 per car.

[CLICK TO REGISTER](#)

Bloomington Gold Special Event License Plates Are Back!



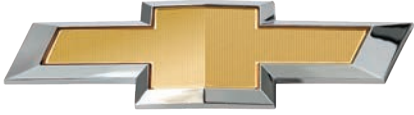
Plate Numbers are First Come, First Reserve Basis

While anyone can order plates, ONLY licensed residents of the State of Illinois will be able to display their plates on their vehicle. If you are a resident of IL, plates will be mailed to you 60 days before the event. You will receive a download notice after your payment is processed. Please check your spam folder if you don't see it within a couple minutes. Fill-out the pdf form and email it to Info@BloomingtonGold.com to complete your order.

PLEASE INCLUDE YOUR ORDER # IN THE SUBJECT LINE OF THE E-MAIL

Non-residents of Illinois are welcome to order them as a commemorative item. Your plate will be mailed to you AFTER the event.

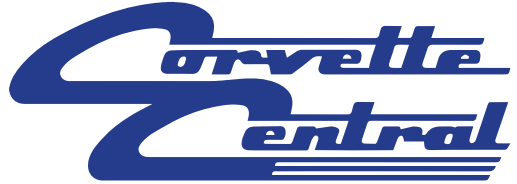
PRESENTING SPONSORS:



CHEVROLET

LEMAN'S

CHEVY CITY



AMERICAN COLLECTORS
INSURANCE

OFFICIAL SPONSORS:



and Founding Members
Mia Pia and Joe Cacciatore



Buy Your
TICKETS
TODAY!

