Wise Guy Wednesday

Wise Guy 21-3: Bloomington Gold NCCB Judges

Q: I have had my Corvettes judged at many different shows but have not done Bloomington Gold Corvettes. I have found a big range in the judges; in their knowledge level and in how they treat or talk to the car owner. Some judges seem to think they know everything and are thus condescending to the owners. And in fact, at some events the judges know less about Corvettes than the guys bringing the cars to be judged know! How do I know I will get high quality judges if I enter my car for judging at Bloomington Gold?

Thanks, Not Sure Ned

A: Bloomington Gold judges are among the most knowledgeable and experienced individuals in the hobby. For an individual to become a judge of the National Corvette Certification Board he/she must pass an interview process with their Division Director(DD) for the generation of Corvettes they will judge. The DD will test the individual for :

PRODUCT KNOWLEDGE- They must excel in knowledge in the area they will judge and be able to do so without referencing most written material. All Bloomington Gold judges have national experience and individually, they have large volumes of data on Corvettes in their expertise range. They are not allowed to, nor do they need to, reference materials for particulars such as finishes, installation, etc, of a component. They are expected to be able to view a component or group of components and identify originality from their knowledge. They must know it. This is why our judges can judge their section of the car in less than 30 minutes.

PEOPLE SKILLS -They must demonstrate temperance, politeness, and listening skills. If they do not have good people skills, they cannot continue. It is critical to Bloomington Gold that the judges treat all customers and all Corvettes with respect. And follow the creed that they are there to help the Corvette owner achieve the highest award.

Should an individual pass the interview with the DD, Bloomington Gold will then educate the potential judge in **PROTOCOL** and **PROCEDURES** that judges must follow. These areas cover many topics, from a category of what words a judge can and cannot use in explaining the judging results, to procedures of time allowed, review of judging sheets, uniform appearance, and more. And if an individual then demonstrates knowledge and ability of all Four P's, they will be accepted as a judge and a member of the National Corvette Certification Board, NCCB. The DD and judges meet prior to our judging events and do group reviews and testing. The Certification Director, along with the Division Directors, monitor the judges on the grounds of each Bloomington Gold Event to ensure that the Four P's are demonstrated and that customers have the most professional level of judges reviewing their Corvette. **Remember: Bloomington Gold Corvettes wants the car owners to achieve the best award possible and to enjoy the experience!**

Any questions..... contact Wise Guy guy@bloomingtongold.com